

# UrbanWatch 3.0 Press Information

## What is UrbanWatch?

UrbanWatch is an Urban Dictionary client for the Apple Watch. It supports viewing the current Word of the Day, getting random definitions, and searching for word definitions. If the user has purchased UrbanWatch+, a USD\$1.49 In-App Purchase, they can save word definitions to view later their watch or in the companion iOS app on their phone.

## About the UrbanWatch 3.0 update

UrbanWatch 3.0 is the biggest update for UrbanWatch yet, with a wide host of new features for new and existing users. The app has been completely rebuilt from the ground up for watchOS and iOS to provide the best experience on either platform. The iOS app is now a fully-fledged client for Urban Dictionary, providing even more content than the original watchOS app. On the Apple Watch side, the app UI has been simplified and streamlined, with a few minor unnecessary sections removed to focus on the core app experience.

Below is a full list of new features:

- Brand new iOS app
- Refreshed and rebuilt watchOS app
- iCloud Sync
- Fresh icon design
- Customise the iOS app icon
- Improved search experience

## About the developer

My name is Archer Gardiner-Sheridan, a 19-year-old university student from Adelaide, Australia. I have been developing apps for watchOS, iOS and macOS for 3 years now and I've amassed over 10K downloads between my apps UrbanWatch and Smoke alone. If you want to learn more about the other apps I've developed, you can find them at [archergs.net](http://archergs.net).